

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58217 CF LOC-POL FBD - LBD: 09/16/12 - 09/23/12 HL#: Created: 09/06/12 10:18 AM

Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5015 Agency Commission: 15 % Updated: FWONG on 09/06/12 10:41 AM

Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Protect.: 03:00 Confirmed: 09/06/12 10:41 AM

Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/07/12 09:04 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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001 MLOCAL6A M T W T F * * NEWS 30 0.0 \$225.00 5 \$1,125.00

FIXED

FBD LBD Sep 17
09/17/12 09/21/12 5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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002 MEARLY M T W T F * * MORN 30 0.0 \$100.00 10 \$1,000.00

LUR

FBD LBD Sep 17
09/17/12 09/21/12 10

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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003 DRACHAEL9A M T W T F * * DAY 30 0.0 \$550.00 5 \$2,750.00

FIXED

FBD LBD Sep 17
09/17/12 09/21/12 5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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004 DPRICE M T W T F * * PRCE 30 0.0 \$990.00 5 \$4,950.00

FIXED

FBD LBD Sep 17
09/17/12 09/21/12 5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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005 NNOON M T W T F * * NEWS 30 0.0 \$600.00 5 \$3,000.00

FIXED

FBD LBD Sep 17
09/17/12 09/21/12 5

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
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006 DCBSSSOAP2 M T W T F * * SOAP 30 0.0 \$550.00 5 \$2,750.00

FIXED

FBD LBD Sep 17
09/17/12 09/21/12 5

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Client:	SCOTT BROWN FOR U.S. SENATE...	CPE:	/ / 5015		Agency Commission:	15 %	Updated:	FWONG on 09/06/12 10:41 AM
Agency:	MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA		Self Protect.:	:03:00	Confirmed:	09/06/12 10:41 AM
Buyer:	N. MCDONALD	Demo:	HHOLDS DMA RTG		Sched. Code:	Z	Contract:	09/07/12 09:04 AM
AE:	PAT CASHEN POLITICAL-WBZ-TV						Billing Int:	Monthly BM : SS
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
007	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00			
<i>FIXED</i>														
		<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
		09/17/12	09/21/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENW5530P	M T W T F * * EFG		30				0.0	\$1,100.00	5	\$5,500.00		
<i>FIXED</i>													
		<u>FBD</u>	<u>LBD</u>		<u>Sep 17</u>								
		09/17/12	09/21/12			5							

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AE: PAT CASHEN POLITICAL-WBZ-TV			Billing Int: Monthly	BM: SS
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	M T W T * * * ACC		30				0.0	\$1,800.00	4	\$7,200.00		
<i>FIXED</i>													

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AE: PAT CASHEN POLITICAL-WBZ-TV			Billing Int: Monthly	BM: SS
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$500.00	5	\$2,500.00		
<i>FIXED</i>													

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AE: PAT CASHEN POLITICAL-WBZ-TV			Billing Int: Monthly	BM: SS
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		

FIXED

FBD LBD Sep 17
09/22/12 09/22/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$250.00	1	\$250.00		

FIXED

FBD LBD Sep 17
09/22/12 09/22/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$495.00	1	\$495.00		

FIXED

FBD LBD Sep 17
09/23/12 09/23/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$485.00	1	\$485.00		

FIXED

FBD LBD Sep 17
09/23/12 09/23/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$765.00	1	\$765.00		

FIXED

FBD LBD Sep 17
09/23/12 09/23/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WCBSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		

FIXED

FBD LBD Sep 17
09/23/12 09/23/12 1

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Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,170.00	1	\$1,170.00		

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>
09/23/12	09/23/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LFINALOT	* * * * * S	LOCS	30				0.0	\$675.00	1	\$675.00		

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>
09/23/12	09/23/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	LTIMSUN1	* * * * * S	LATE	30				0.0	\$270.00	1	\$270.00		

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>
09/23/12	09/23/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$250.00	1	\$250.00		

FIXED

<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>
09/23/12	09/23/12	1

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	115	0	\$104,475.00	\$88,803.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$104,475.00	\$88,803.75	\$0.00	\$0.00